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~~INFRINGEMENT OF  
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What is UNFAIR  
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UNFAIR

COMPETITION  
meaning LAWSG064:  
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and Unfair Competition  
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Comparative Law of  
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BOOK AUTHOR

TRADEMARK TIP!

(Do you need Book  
Title Protection?) |

Trademark Lawyer

~~Relying on unfair  
competition claims~~

~~when claimant has no  
earlier trademark rights~~

WHAT IS UNFAIR

COMPETITION? ~~Unfair~~

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Lawyer Explains  
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With Non-Fungible  
Tokens Lehman v.

Revolution Portfolio

L.L.C. Case Brief

Summary | Law Case

Explained How to



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\u0026amp; Trademark v.

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Competition Law and  
IPR: Basics ~~Trademarks~~

~~For Author| All About~~

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INTRODUCTION TO

LAW - Unit 8 Chapter

Summary What's an

Intellectual Property?

Copyrights, Patents, and

Trademarks

Distinguished

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~~Trademark Law for  
Artists [Scribble Kibble  
#43] How to Avoid  
Trademark Infringement~~

Trademarks And Unfair  
Compeion Law  
Unregistered trademarks  
and commercial signs  
can be protected under  
common law rights and  
unfair competition  
claims. However,  
practical issues must be  
considered when

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Applying such protection  
Parties ...

United States:

Protecting unregistered  
trademarks under  
common law and unfair  
competition

In Russian trademark  
law, the first-to-file  
principle officially gives  
priority to a mark that  
has been registered over  
one that has been used,

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however, in practice  
prior use can win out. A  
closer ...

Case law precedents  
offer useful guidance for  
trademark disputes  
And as other firms beef  
up their benches,  
Hunton Andrews Kurth  
has launched a new  
practice area with  
existing attorneys at the  
firm.

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DC Offices Recruit  
Litigation, Health Care  
Talent

Dole Packaged Foods  
has filed suit against  
Kelly Carter and Jason  
Lauderdale of Hula  
Girls Shave Ice in the  
Central District of  
California. The plaintiff  
...

Dole Sues Calif. Shaved  
*Page 14/55*

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Ice Shop for Trademark  
Infringement

Ongoing litigation  
between Breeze Smoke,  
LLC (Breeze Smoke)  
and Trucenta Holdings,  
LLC was updated on  
Tuesday when Trucenta  
moved for leave to file  
second ...

Trucenta Moves to  
Amend Complaint in  
Trademark Dispute

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On July 9, President Joe Biden issued an executive order on Promoting Competition ... to protect trademark interests are "common, and favored, under the law." As a result, "it is ...

Don't Wait Up for the  
Biden Antitrust  
Revolution  
Publix is suing a



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company called

Pharmapacks over their  
circular 'P' logo, which  
the grocery chain calls  
"confusingly similar." ...

'Confusingly similar':  
Publix sues company for  
trademark infringement  
over 'P' logo

A federal jury in  
Minneapolis returned a  
verdict in 2017 that  
defendant Personal

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Comfort Beds did not  
infringe on Sleep  
Number's trademarks or  
engage in unfair  
competition but that ...  
That is not ...

Eighth Circuit Hears  
Trademark Fight Over  
Online Mattress Ads  
Wrigley brought seven  
claims against  
Terphogz, including  
three counts of

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trademark infringement,  
false designation of  
origin and unfair  
competition ¶ two under  
federal law and one  
under Illinois ...

Cannabis Co. Must Face  
Skittles IP Suit

Playboy filed its  
complaint under: (1) the  
Lanham Act (15 U.S.C.  
§§ 1114, 1125(a), 1116)  
(Counts I and II); and

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(2) trademark and unfair competition under New York common law (Count III).

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NFT Law: "Non-Fungible Token" Makes Its Appearance in a Case

without any contractual relationship with the trademark owners, is also considered as unfair commercial practice; the

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advertisement has not  
been examined in terms  
of trademark law.

Turkey: Advertising  
Board Finds Signboard  
Ad Violative Of  
Competition Law

The U.S. Patent and  
Trademark Office  
(USPTO ...

unpredictable, and  
unfair outcomes.□ These  
critics claim the policy

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undermines the role of  
IPRs in protecting a  
strong patent system by  
...

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Discretion Retained:  
USPTO Dodges Attack  
from Big Tech to Rein  
in Discretionary IPR  
Denials

Trade Dress and Unfair  
Competition under the  
Trademarks & Fashion  
Law Department at

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Baril Advogados as an Associate Attorney. Her practice and independent research also focuses on the intersection ...

Brazil Has Begun  
Accepting Applications  
for Position Trademarks  
Skechers USA Inc. has  
filed a lawsuit against  
an insurer for at least \$3  
million, arguing breach

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of contract related to its  
costs in a separate  
trademark lawsuit  
brought against the giant  
shoe ...

Aspen  
Skechers sues insurer,  
seeking to recoup  
defense costs in separate  
suit over trademark  
dispute

Achával Porcario San  
Juan, an Argentine law  
firm specializing in



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intellectual property  
(IP), has announced its  
launch.

Argentine IP firm  
Achával Porcario San  
Juan launches  
trademark infringement  
and unfair competition  
in an effort to block his  
plans to auction off  
script pages from seven  
exclusive scenes and a  
prop from the 1994 film

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in the form of NFTs.

Miramax ...

Miramax Sues 'Pulp  
Fiction' Director

Tarantino over NFT  
Plans

The EU is preparing a  
law that could allow its  
executive body ... but  
cross-retaliation against  
copyright and religious  
symbols like

[trademarks] is a whole

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different level of  
warfare," said Hosuk  
Lee ...

EU looks to target Big  
Tech in trade war with  
America

PARTICIPATION IN  
THIS COMPETITION  
CONSTITUTES  
PARTICIPANT ...

advertising, slogans,  
logos, trademarks, or  
which indicates a

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sponsorship or  
endorsement by a third  
party or commercial  
entity or ...

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TIME's 2022 TIME100  
Most Influential

Companies Search

A cannabis company  
that was sued by the  
maker of Skittles candy  
for trademark  
infringement has to face

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the suit, an Illinois federal judge said Wednesday after she found that the cannabis company's ...

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developments on  
extraterritorial  
application of the  
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Features: coherent

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conceptual framework  
clearly delineating  
creation of rights and  
enforcement of rights  
issues traditional case-  
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in online commerce  
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domestic doctrine  
thorough treatment of

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integrated with issues of  
word mark protection

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trademark issues, such  
as cybersquatting,  
keyword advertising,  
and domain name

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*Franco and Sons* The  
Fourth Circuit's decision  
in *Rosetta Stone* on  
trademark liability for

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keyword advertising

The Eleventh Circuit's  
University of Alabama  
opinion on First

Amendment limitations  
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trademark rights Cases  
exploring trademark fair  
use, including the

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and the Tabari case on  
nominative fair use in  
connection with domain  
names New applications

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cybersquatting  
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The many strands of  
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framework consisting of  
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foundational concepts,



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expressive uses of  
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AND POLICY have  
created this 2006-2007

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CASE AND  
STATUTORY  
SUPPLEMENT, which  
includes the Amended  
Trademark Act of 1946,  
request; The Lanham  
Act, request; as well as  
important recent and  
pending trademark  
decisions involving:  
Initial interest confusion  
Trademark use Fair use  
and reverse passing  
off--applying the

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Supreme Court; s  
conclusions in KP  
Permanent and Dastar,  
respectively

Genericness  
Extraterritoriality of  
trademarks

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Law provides a clear  
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of the basic principles  
underlying and the



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advertising, virtual worlds, and computer games, as well as how trademark law has responded to the challenges presented by new forms of trademark use. There are chapters on cybersquatting under the Uniform Domain Name Resolution Policy (UDRP) and international trademark law including review of

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treaties such as the Paris Convention and the Madrid Protocol. The goal of this book is to ground the reader in the law, policies, and theories of trademark law so that the reader can better understand the legal and economic role of trademarks and brands in a modern economy. This book is part of the Carolina

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