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Chapter 7: Journalism As A Public Forum
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{Review} Demonstrating Elements of Journalism

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"The Elements of Journalism is a remarkable book that does a superb job of

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describing the problems, articulating the values, outlining the risks, and offering understandable and practical ways to respond to the difficulties of the present state of journalism. The Elements of Journalism

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ought to become required
reading for every
institution (and individual)
engaged in journalism."

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"The Elements of Journalism: What Newspeople Should Know and the Public Should Expect" is a remarkable book that does a superb job of describing the problems, articulating the values, outlining the risks, and offering understandable and practical ways to respond to

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~~The Elements of Journalism
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The Elements of Journalism
has generally good advice,
but it lacks conviction and

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uses strangely inappropriate examples. It asks journalists to aspire to the scientific method, but without the socially hard work that the scientific method entails, such as telling your readers how to

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The Elements of Journalism
is written for journalists,
but any citizen who wonders

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why the news seems trivial or uninspiring should read it.' ' --Marta Salij, Detroit

Free Press The elements of journalism are: *

Journalism's first obligation is to the truth.

* Its first loyalty is to

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The Elements of Journalism
focuses on the elements of
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truth, making legal, moral, and ethical decisions during journalistic work and how journalists deal with those decisions...

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If, as they set forth, "the purpose of journalism is to provide people with the information they need to be free and self-governing," the committee believes that journalism has lost its

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In "The Elements of
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Rosenstiel make a related

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point about what happens when journalism strays from news and toward infotainment. They focus on local television but their point is applicable to print.

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~~'The Elements of Journalism'~~

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Kovach and Rosenstiel

provide an in-depth analysis on a few specific elements of journalism the awareness instinct, the birth of journalism, a free press in

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an electronic age, the journalist's theory of democracy and a few others three key forces that are causing a shift away from journalism connected to citizen building

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intensive interviews with journalists and editors, The Elements of Journalism is the first book ever to spell out – both for those who create and those who consume the news – the principles and responsibilities of

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The Elements of Journalism is written for journalists, but any citizen who wonders why the news seems trivial or uninspiring should read it." -Marta Salij, Detroit Free Press The elements of

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Journalism are: *

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* Its first loyalty is to citizens. * Its essence is a discipline of verification.

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is already igniting a national dialogue on issues vital to us all. This book will be the starting point for discussions by journalists and members of the public about the...

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-- David Halberstam "The Elements of Journalism is a remarkable book that does a superb job of describing the problems, articulating the values, outlining the risks,

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and offering understandable and practical ways to respond to the difficulties of the present state of journalism. The Elements of Journalism ought to become required reading for every institution (and individual)

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The authors outline the main principles of journalism, discussing the ethical and professional issues affecting the work of newspeople, the forces

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In July 1997, twenty-five of America's most influential journalists sat down to try and discover what had

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happened to their profession in the years between Watergate and Whitewater.

What they knew was that the public no longer trusted the press as it once had. They were keenly aware of the pressures that advertisers

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and new technologies were putting on newsrooms around the country. But, more than anything, they were aware that readers, listeners, and viewers – the people who use the news – were turning away from it in droves. There

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were many reasons for the public's growing lack of trust. On television, there were the ads that looked like news shows and programs that presented gossip and press releases as if they were news. There were the

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"docudramas," television movies that were an uneasy blend of fact and fiction and which purported to show viewers how events had "really" happened. At newspapers and magazines, celebrity was replacing

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news, newsroom budgets were being slashed, and editors were pushing journalists for more "edge" and "attitude" in place of reporting. And, on the radio, powerful talk personalities led their listeners from sensation to

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sensation, from fact to fantasy, while deriding traditional journalism. Fact was blending with fiction, news with entertainment, journalism with rumor. Calling themselves the Committee of Concerned

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Journalists, the twenty-five determined to find how the news had found itself in this state. Drawn from the committee's years of intensive research, dozens of surveys of readers, listeners, viewers, editors,

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and journalists, and more than one hundred intensive interviews with journalists and editors, The Elements of Journalism is the first book ever to spell out – both for those who create and those who consume the news – the

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role of information in society in more than a generation and one of the most important ever written about news. By offering in turn each of the principles that should govern reporting, Kovach and

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Rosenstiel show how some of the most common conceptions about the press, such as neutrality, fairness, and balance, are actually modern misconceptions. They also spell out how the news should be gathered, written,

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and reported even as they demonstrate why the First Amendment is on the brink of becoming a commercial right rather than something any American citizen can enjoy. The Elements of Journalism is already igniting a

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The Elements of Journalism sets out the fundamental questions that all journalists face as they compile their stories,

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whether they are reporting for a local paper, the internet or broadcasting on television and radio. At a time of international turbulence, and when the media and journalistic values are being tested as

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never before, this book is set to become a classic for both writers and readers of journalism. Some of the 'elements of journalism' this book investigates include: What is journalism for and is its first

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essays by 14 journalism
thought leaders and
practitioners, The New
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critical moral choices, as well as case studies that reinforce the concepts and principles rising to prominence in 21st century communication. The book addresses the unique problems facing journalism

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today, including how we arrive at truth in an era of abundant and unverified information; the evolution of new business models and partnerships; the presence of journalists on independent social media

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platforms; the role of diversity; the meaning of stories; the value of images; and the role of community in the production of journalism.

Becoming a blogger takes

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practice, hard work, and, ultimately, a passion for the craft. Whether you plan to blog on politics or parenting, The Elements of Blogging is designed to give you the skills and strategies to get started,

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to sustain your work, and to seek out a robust audience. This book is loaded with practical advice on important topics such as determining a niche, finding the best stories, and blogging effectively and

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features discussion points and exercises intended to get you to think about, reflect on, and apply the contents of each chapter Creativity. While this book dives into software and plugins for bloggers, its main

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goal is to cover how to write blogs on a myriad of topics: news, opinion pieces, travel, politics, art, and more. Visit the companion website: <http://www.theelementsofblogging.com/>

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Did the coverage of the Clinton-Lewinsky scandal set a new low for American journalism? How has news gathering and reporting changed, and what effects has this had on the political and cultural

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landscape? In this insightful and thoughtful book, Bill Kovach and Tom Rosenstiel, two of America's leading press watchers, explore the new culture of news--what they call the new Mixed Media Culture--and

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show how it works. Warp Speed describes a world of news in which the speed of delivery is reducing the time for verification, sources are gaining more leverage over the news, and argument is overwhelming reporting. The

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press, forced to adhere to the demands of the bottom line and keep its audience, is straining more and more to find the Big Story to package as a form of entertainment, turning news stories into TV dramas; and

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turning history into a kind of Truman Show. As a result, the role of the press in a self-governing society is undermined. Grounded in extensive research, Warp Speed is informed by interviews and testimony

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from the principal
journalists who covered this
story and who covered the
other great scandals of
Washington politics. It
offers detailed
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ship, such as using
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