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This, Jim's first book, was coauthored with his mentor Bill Lazier. Read an excerpt from *Beyond Entrepreneurship*. It's in the Research The foundation of all ideas generated by Jim and the team is supported by years of research. Learn about Jim's research process. **CONCEPTS** . A list of Jim Collins's core concepts that you can find throughout his books.

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James C. "Jim" Collins (born 1958) is an American researcher, author, speaker and consultant focused on the

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subject of business management and company sustainability and growth. Biography. Collins received a BS in Mathematical Sciences at Stanford University, graduating in 1980. He then spent 18 months in McKinsey & Co.'s San Francisco office. He was exposed to what may have been an ...

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Jim Collins is a student and teacher of what makes great companies tick, and a Socratic advisor to leaders in the business and social sectors. Having invested more than a quarter century in rigorous research, he has authored or coauthored six books that have sold in total more than 10 million copies worldwide. They include Good to Great, the #1

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Jim Collins (James C. Collins; 25 January 1958) is a well-known business consultant, inspirational management speaker, and lecturer. He particularly lectures on company sustainability and growth and he authored, and co-authored various long-lasting international bestsellers such as 'Built to Last', a book that examines the reasons of the extraordinary success of the today's largest ...

Jim Collins biography, quotes, publications and books ...

Author: Jim C. Collins: Country: United States: Language: English: Subject: Corporate strategy: Genre: Non-fiction:

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Jim Collins's Book Recommendations (Updated for 2020)

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Jim Collins, author of *Built to Last* considers himself both a student and teacher of leadership. He has performed endless hours of research into companies and leaders aiming to understand exactly what separates the best from the rest. With 6 books under his belt he has sold more than 10 million copies worldwide, this book, *Good to Great* became a #1 bestseller. In this summary. Collins outlines ...

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Jim Collins has 11 books on Goodreads with 2816 ratings. Jim Collins's most popular book is The Last Best League: One Summer, One Season, One Dream.

Books by Jim Collins (Author of The Last Best League)

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evidence, his findings are surprising - at times even shocking - to the modern mind.

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Jim Collins (jimcollins.com) is a student and teacher of what makes great companies tick, and a Socratic advisor to leaders in the business and social sectors. He has authored or coauthored eight books that have together sold 10+ million

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copies worldwide, including Good to Great , Good to Great and the Social Sectors , Built to Last , How the Mighty Fall , Great by Choice , and his newest work ...

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the verybeginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the

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mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-

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great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness.

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The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

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Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations.

Throughout, the authors asked: "What makes the truly exceptional companies different from the comparison companies and what were the common practices these enduringly great companies followed throughout their history?" Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all

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levels, Built to Last provides a master blueprint for building organizations that will prosper long into the 21st century and beyond.

Ten years after the worldwide bestseller Good to Great, Jim Collins returns with another groundbreaking work, this time to ask: why do some companies thrive in uncertainty, even chaos, and others do not? Based on nine years of research, buttressed by rigorous analysis and infused with engaging stories, Collins and his colleague Morten Hansen enumerate the principles for building a truly great enterprise in unpredictable, tumultuous and fast-moving times. This book is classic Collins: contrarian, data-driven and uplifting.

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From Jim Collins, the most influential business thinker of our era, comes an ambitious upgrade of his classic, *Beyond Entrepreneurship*, that includes all-new findings and world-changing insights. What's the roadmap to create a company that not only survives its infancy but thrives, changing the world for decades to come? Nine years before the publication of his epochal bestseller *Good to Great*, Jim Collins and his mentor, Bill Lazier, answered this question in their bestselling book, *Beyond Entrepreneurship*. *Beyond Entrepreneurship* left a definitive mark on the business community, influencing the young pioneers who were, at that time, creating the technology revolution that was birthing in Silicon Valley. Decades later, successive generations of entrepreneurs still turn to the strategies outlined in *Beyond Entrepreneurship* to

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answer the most pressing business questions. BE 2.0 is a new and improved version of the book that Jim Collins and Bill Lazier wrote years ago. In BE 2.0, Jim Collins honors his mentor, Bill Lazier, who passed away in 2005, and reexamines the original text of Beyond Entrepreneurship with his 2020 perspective. The book includes the original text of Beyond Entrepreneurship, as well as four new chapters and fifteen new essays. BE 2.0 pulls together the key concepts across Collins' thirty years of research into one integrated framework called The Map. The result is a singular reading experience, which presents a unified vision of company creation that will fascinate not only Jim's millions of dedicated readers worldwide, but also introduce a new generation to his remarkable work.

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A companion guidebook to the number-one bestselling Good to Great, focused on implementation of the flywheel concept, one of Jim Collins' most memorable ideas that has been used across industries and the social sectors, and with startups. The key to business success is not a single innovation or one plan. It is the act of turning the flywheel, slowly gaining momentum and eventually reaching a breakthrough. Building upon the flywheel concept introduced in his groundbreaking classic Good to Great, Jim Collins teaches readers how to create their own flywheel, how to accelerate the flywheel's momentum, and how to stay on the

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flywheel in shifting markets and during times of turbulence. Combining research from his Good to Great labs and case studies from organizations like Amazon, Vanguard, and the Cleveland Clinic which have turned their flywheels with outstanding results, Collins demonstrates that successful organizations can disrupt the world around them—and reach unprecedented success—by employing the flywheel concept.

Bring on the Books for Everybody is an engaging assessment of the robust popular literary culture that has developed in the United States during the past two decades. Jim Collins describes how a once solitary and print-based experience has become an exuberantly social activity, enjoyed as much on the screen as on the page. Fueled by Oprah's Book Club,

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Miramax film adaptations, superstore bookshops, and new technologies such as the Kindle digital reader, literary fiction has been transformed into best-selling, high-concept entertainment. Collins highlights the infrastructural and cultural changes that have given rise to a flourishing reading public at a time when the future of the book has been called into question. Book reading, he claims, has not become obsolete; it has become integrated into popular visual media. Collins explores how digital technologies and the convergence of literary, visual, and consumer cultures have changed what counts as a “literary experience” in phenomena ranging from lush film adaptations such as *The English Patient* and *Shakespeare in Love* to the customer communities at Amazon. Central to Collins’s analysis and, he

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argues, to contemporary literary culture, is the notion that refined taste is now easily acquired; it is just a matter of knowing where to access it and whose advice to trust. Using recent novels, he shows that the redefined literary landscape has affected not just how books are being read, but also what sort of novels are being written for these passionate readers. Collins connects literary bestsellers from *The Jane Austen Book Club* and *Literacy and Longing in L.A.* to *Saturday* and *The Line of Beauty*, highlighting their depictions of fictional worlds filled with avid readers and their equations of reading with cultivated consumer taste.

Proposes applying the author's business strategies for transforming companies to nonprofit and public organizations

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to help them increase efficiency and most benefit the clients they serve.

When John McPhee met Bill Bradley, both were at the beginning of their careers. *A Sense of Where You Are*, McPhee's first book, is about Bradley when he was the best basketball player Princeton had ever seen. McPhee delineates for the reader the training and techniques that made Bradley the extraordinary athlete he was, and this part of the book is a blueprint of superlative basketball. But athletic prowess alone would not explain Bradley's magnetism, which is in the quality of the man himself—his self-discipline, his rationality, and his sense of responsibility. Here is a portrait of Bradley as he was in college, before his time

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with the New York Knicks and his election to the U.S. Senate—a story that suggests the abundant beginnings of his professional careers in sport and politics.

If you head a small to mid-sized enterprise or one within a larger firm, here is a remarkable book that can help you build an extraordinary organization capable of long-term health and success. *Beyond Entrepreneurship* shows how to turn your business into an entity that "sustains high performance, rises to the status of role model, and remains great for generations," in the words of the authors. Step by step, Collins and Lazier reveal how to lay a foundation for greatness, while a company is still small and adaptable enough to fully embody the values of its leaders. Drawing on

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their many years of first-hand experience working in private industry and serving as business consultants, Collins and Lazier cover all the essential aspects of attaining corporate greatness--supported by dozens of real-life examples of firms as diverse as Mrs. Fields Cookies, Continental Cablevision, and Giro Sport Design. In *Beyond Entrepreneurship* they provide tested ideas and methods for developing the most effective leadership style for your personality characteristics... and developing the 7 key elements of a leadership style to inspire real loyalty and dedication. Then, they move on to an often overlooked function of leadership: catalyzing a vision. Every great company has at its core a compelling vision. You'll discover a clear and useful framework for setting corporate vision--a framework that removes the confusion

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about this important and elusive topic, yet retains the "spark" that's an essential quality of a motivating and effective overall vision. Collins and Lazier also discuss and illustrate the four key principles of setting business strategy, and explain how to resolve critical strategic issues--like whether to lead a market or follow--faced by every small to mid-sized firm. The authors present a set of concepts and practical suggestions for stimulating creativity and keeping your company innovative as it evolves. Finally, they spell out how to translate vision and strategy into effective business tactics, the day-to-day details of producing consistent excellence. Here is a comprehensive, how-to-do-it blue print for becoming the best in your industry; crafting an entity that's highly profitable and respected by people outside its walls.

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